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At studio mo man tai we strongly believe in cooperation, in a limitless mindset, in designing boundless and realizing something tangible.

The brand mo man tai stands for the design agency and label of designer Ulrike Jurklies, which has been based in Eindhoven since 2005 and works closely with designer Paul Bas. The name “[mó, man, tai]” is Cantonese for “no problem”, which refers to their solution-oriented, pragmatic attitude: playful, colourful, and without unnecessary complexity.

Ulrike Jurklies was trained as a furniture maker, then graduated as an industrial designer in Munich, worked in Hong Kong, and started her own label from there. Later she moved her practice to the Netherlands.

Paul Bas brings over thirty years of experience in product and UX design, with an international career and extensive collaboration with several major brands, plus a strong focus on sustainability and circularity.

Together, they form the core of the studio and in their view nothing is impossible through the in-house expertise and their broad external network. You can contact them for concept development, graphic design, product-, furniture- and interior design, for devising new strategies within organizations, for visual story telling and for immersive installations. They like to combine traditional and contemporary production techniques and work “with their hands in the clay”; experimentation, mock-ups and iterative creation are essential to their way of working. The aesthetic is clear and playful, but the content is never non-committal: it often involves visual storytelling around serious themes and values they believe in.